

GOWNS

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fashion

identity

2025



NEW RELEASE





Inspired by you

The Graduation Ceremony is your celebration, symbolizing a new beginning and the result of all your efforts. It is the day when your hard work, determination, knowledge, and dedication reach their peak. Each of you is an example of perseverance, intellect, and resilience, demonstrating how to pursue your goals. We are proud to have you as part of our university!

You are all unique, yet united by common values and ambitions. Here, you have not only gained knowledge but also learned to apply it, acquiring skills that will allow you to step boldly into the world and create the changes you wish to see. Your dedication and enthusiasm are an inspiration to us all.

Inspired by you, we have designed these uniquely designed gowns, which will be the highlight of this special day. Wear them with pride and commemorate your success in style!



Modern and professional image

The new gown design is blend of modernity, dignity, and professionalism. It is not just a ceremonial accessory but a symbol of self-confidence, giving your celebration a distinct academic image.



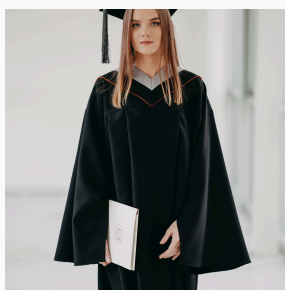
Comfort and Functionality

Designed with your comfort in mind – carefully selected fabrics, ergonomic construction, and thoughtful details ensures the gown is lightweight, comfortable, and allows for unrestricted movement throughout the event.



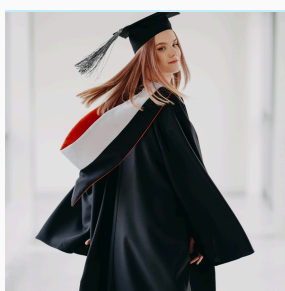
Unique Design

These gowns reflect MRU's values and traditions, adding special meaning to your celebration. Wearing them, you become an inseparable part of the academic community, to which all MRU graduates belong.



Pride

This is your day! Be proud of your achievements as we are proud of you. The gown will not only enhance the festive atmosphere but also become an important symbol of your academic journey.



Value

The gown is more than just clothing. It is a symbol of unity and academic tradition, giving the ceremony exceptional significance and solemnity. Choose the gown and become part of this tradition!



GOWN ORDER GUIDE:

EVERYTHING YOU NEED TO KNOW!

1.

How to order a gown?

To place a gown order, please contact your group coordinator or designated representative. They will fill out the necessary forms and provide all the required information regarding the gown order.

Important! This year, we will be using a smart gown distribution system. When filling out the forms, please ensure that you provide accurate contact details to facilitate a smooth and efficient pickup process.

2.

Order terms and deadlines

- No advance payment is required! Payment will be made approximately 3 weeks before the ceremony.
- The last opportunity to adjust your order (reduce the quantity) is 3 days before the event. If the adjustment is made on time, any overpayment will be refunded.

3.

Gown delivery, pickup, and return

All relevant information regarding gown pickup will be sent to the group coordinators or designated representatives via email a few days before the ceremony. If you have any additional questions or need assistance, feel free to contact your group coordinator or designated representative – they will be happy to help you prepare for this special day!



GOWN RENTAL PRICE

Get the full academic look at an incredibly affordable price!

Dress up for your special day – rent a gown with a cap **for only 38 €!** It's a great way to celebrate your achievements in a professional and elegant. Celebrate this special day in style!

Don't leave everything until the last minute – order your gown on time and enjoy a worry-free celebration!



Attention to detail

This gown is specially designed for MRU graduates, reflecting the university's values, traditions, and unique academic identity. Every detail has been carefully considered – from the meticulously chosen fabric to the design accents that emphasize prestige, community spirit, and the pursuit of excellence.

The gown's colors, symbolism, and construction not only embody your journey of knowledge, growth, and perseverance but also allow you to feel like a true member of the academic community. It's not just ceremonial attire – it's a symbol of your achievements!

In creating this gown, we ensured it is not only of exceptional design but also comfortable, giving you a sense of confidence and solemnity. Choose the gown and celebrate your graduation in style and with meaning.





Universal size

This graduation cap is designed to fit a wide range of head sizes, ensuring maximum comfort and stability. The adjustable strap allows for easy customization, whether your size is smaller or larger.

With its precise and comfortable fit, it stays securely in place without causing pressure or leaving unpleasant marks – you'll feel comfortable throughout the entire ceremony!



Comfortable and practical

This gown is designed to keep you feeling free and confident throughout the entire ceremony. The comfortable cut and thoughtful design allow for quick and easy wear, ensuring maximum comfort.

The securely attached decorative details add elegance to the gown and maintain a flawless look even while moving. Special fasteners keep everything securely in place, so they will stay put even when jumping or tossing your cap in the air!

This gown is the perfect combination of style and comfort, allowing you to enjoy the celebration without any worries!





A special moment

Get ready for a new MRU tradition – the tassel movement, which has deep roots in university communities around the world. This part of the ceremony will become an essential moment of your graduation celebration, symbolizing the transition to a new stage of life. It's not only a recognition of your achievements but also a long-standing tradition upheld by graduates worldwide.

Don't forget to capture this day! The tossing of the graduation cap into the air is one of the most important symbols of the graduation ceremony, marking a new beginning and your readiness to step confidently into the future. It's not just a memory, but a sign that you are ready for new challenges!

Capture this special moment and share it with your loved ones and friends!

#MRU

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