

LJUBLJANA SUMMER SCHOOL

7 - 23 JULY 2025

Ljubljana Summer School is open to bachelor and master students who wish to acquire new knowledge in specific fields. We welcome students from partner and non-partner institutions worldwide. We strive to keep the programme and the groups in the courses international and culturally diverse.

Bachelor courses (ECTS: 6)

Applied Data Analysis in Business with R Business Plan Development Corporate Finance Sustainability Strategies for International Business Sustainable International Marketing Intercultural Marketing Introduction to Programming with Python Mastering the Art of Knowledge Management Psychology for Managers The Art & Science of Negotiations

Master courses (also for Bachelor students in their final year) (ECTS: 7)

Digital Business for Sustainable Future From Customer Experience to Digital Customer Experience Strategic Brand Management Sustainable Supply Chains and Business Models Building Leadership Capacity Data Analytics - Tools for Big Data Neuroscience and Digital Consumer Behaviour

Application deadline: 3 June 2025

Programme fee (1 course): 650 EUR Programme fee (2 courses): 1,100 EUR Students from <u>UL SEB partner institutions</u> and <u>EUTOPIA partner institutions</u> are entitled to a **100 EUR discount.**

For information:

Adrijana Lazic, International Relations Email: <u>short.programmes@ef.uni-lj.si</u> Website: <u>Ljubljana Summer School</u>