

LJUBLJANA SUMMER SCHOOL 2025

DATE: 7 - 23 JULY

The Ljubljana Summer School is open to bachelor and master students, graduates and young professionals who wish to acquire new knowledge in specific fields. We welcome students from partner and non-partner institutions worldwide as well as students from the University of Ljubljana. We strive to keep the programme and the groups in the courses international and culturally diverse.

COURSES

Bachelor courses (ECTS: 6)

Applied Data Analysis in Business with R (9:00 -12:00)

Business Plan Development/Lean Start-ups (9:00-12:00)

Corporate Finance (9:00-12:00)

Sustainability Strategies for International Business (9:00-12:00)

Sustainable International Marketing (9:00-12:00)

Intercultural Marketing (13:30-16:30)

Introduction to Programming with Python (13:30-16:30)

Mastering the Art of Knowledge Management (13:30-16:30)

Psychology for Managers (13:30-16:30)

The Art & Science of Negotiations (13:30-16:30)

Master courses (also for Bachelor students in their final year) (ECTS: 7)

<u>Digital Business for Sustainable Future</u> (9:00 -12:00)

From Customer Experience to Digital Customer Experience (9:00 -12:00)

Strategic Brand Management (9:00 -12:00)

Sustainable Supply Chains and Business Models (9:00 -12:00)

Building Leadership Capacity (13:30-16:30)

<u>Data Analytics - Tools for Big Data</u> (13:30-16:30)

Neuroscience and Digital Consumer Behavior (13:30-16:30)

DEADLINES AND FEES

Application deadline: 3 June 2025

Programme fee (1 course): 650 EUR
Programme fee (2 courses): 1,100 EUR

Students from <u>UL SEB partner institutions</u> and <u>EUTOPIA partner institutions</u> are entitled to a

100 EUR discount.

ADDITIONAL INFORMATION

HOSPITALITY PACKAGE (accommodation with breakfast and lunch):

triple room: 440 EUR per persondouble room: 520 EUR per person

- single room: 820 EUR

Social activities and trips:

- organized social activities on weekdays (part of the programme)
- optional weekends trips around Slovenia (extra charge)

PROGRAMME COORDINATOR

Adrijana Lazic, International Relations

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