



# MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme  
*Global Business and Modern Marketing* of the study field *Business  
Studies*

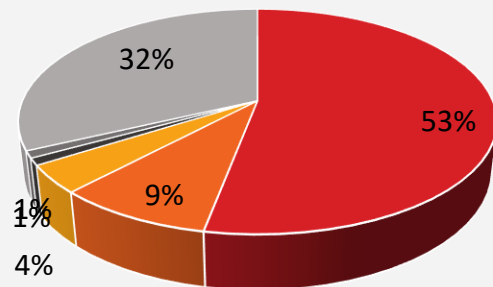
between 2023-09-01 and 2024-06-30

Students' opinions presentation

# GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS between 2023-09-01 and 2024-06-30

## SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS

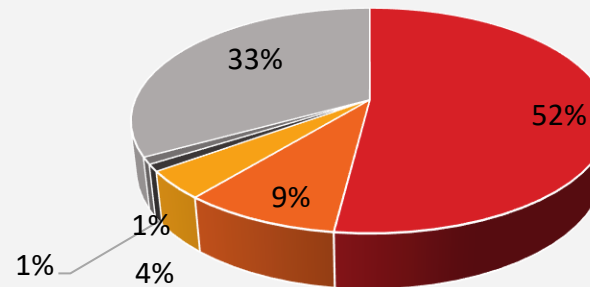
Total respondents: 938



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

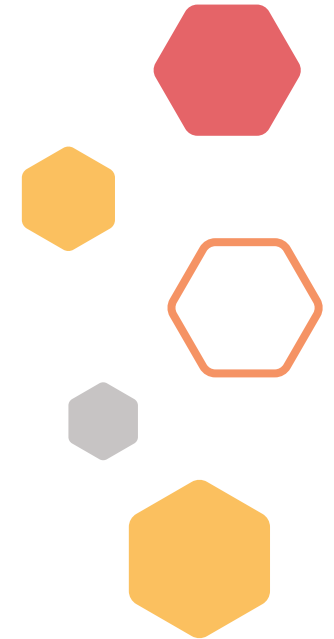
## SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

Total respondents: 938



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

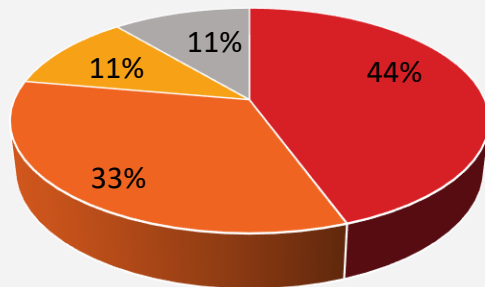
**61%** of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.



# GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME between 2023-09-01 and 2024-06-30

## SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

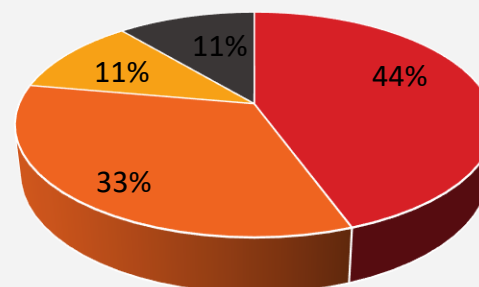
Total respondents: 9



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

## THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 9



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

**78%** of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Global Business and Modern Marketing* of the study field *Business Studies*.

