



MYKOLAS ROMERIS UNIVERSITY

Quality of the bachelor's degree study programme
Communication and Digital Marketing of the study field
Communication

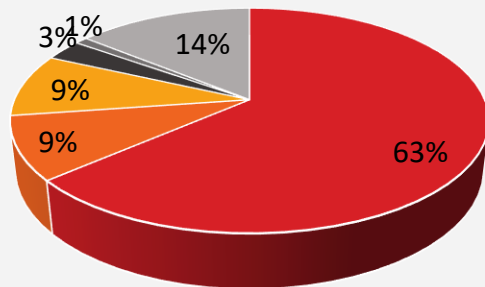
between 2023-09-01 and 2024-06-30

Students' opinions presentation

GENERAL EVALUATION OF QUALITY OF THE COURSE UNITS between 2023-09-01 and 2024-06-30

SATISFACTION WITH THE QUALITY OF THE CONTENT (TOPICS) OF THE COURSE UNITS

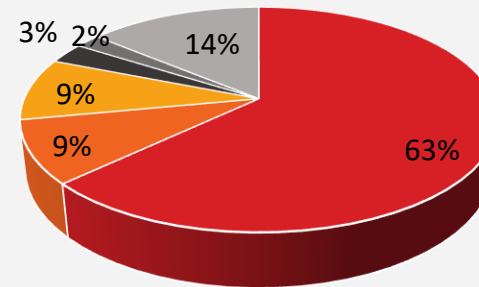
Total respondents: 2086



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

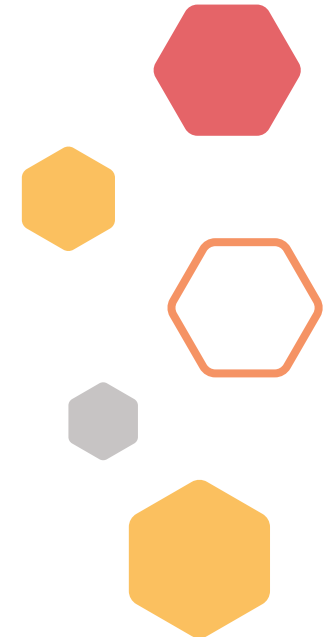
SATISFACTION WITH THE QUALITY OF TEACHING THE COURSE UNITS

Total respondents: 2086



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

72% of students who responded are **highly satisfied** or **satisfied** with quality of the course units of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.



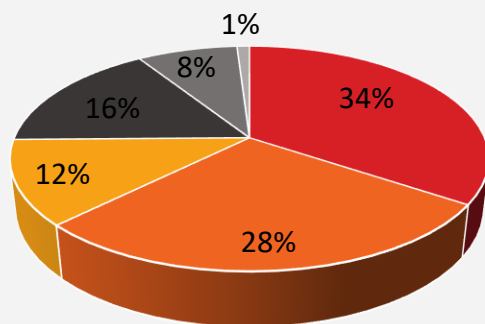


GENERAL EVALUATION OF QUALITY OF THE STUDY PROGRAMME between 2023-09-01 and 2024-06-30



SATISFACTION WITH THE QUALITY OF THE STUDY PROGRAMME

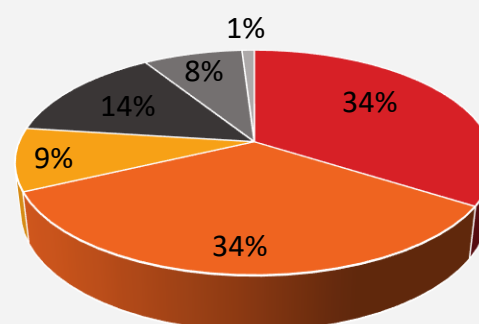
Total respondents: 74



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer

THE STUDY PROGRAMME MET STUDENTS' EXPECTATIONS

Total respondents: 74



- I fully agree with it
- I partially agree with it
- I do not have my opinion on that
- I tend to disagree
- I completely object to that
- Did not answer



65% of students who responded are **highly satisfied** or **satisfied** with quality of the bachelor's degree study programme *Communication and Digital Marketing* of the study field *Communication*.