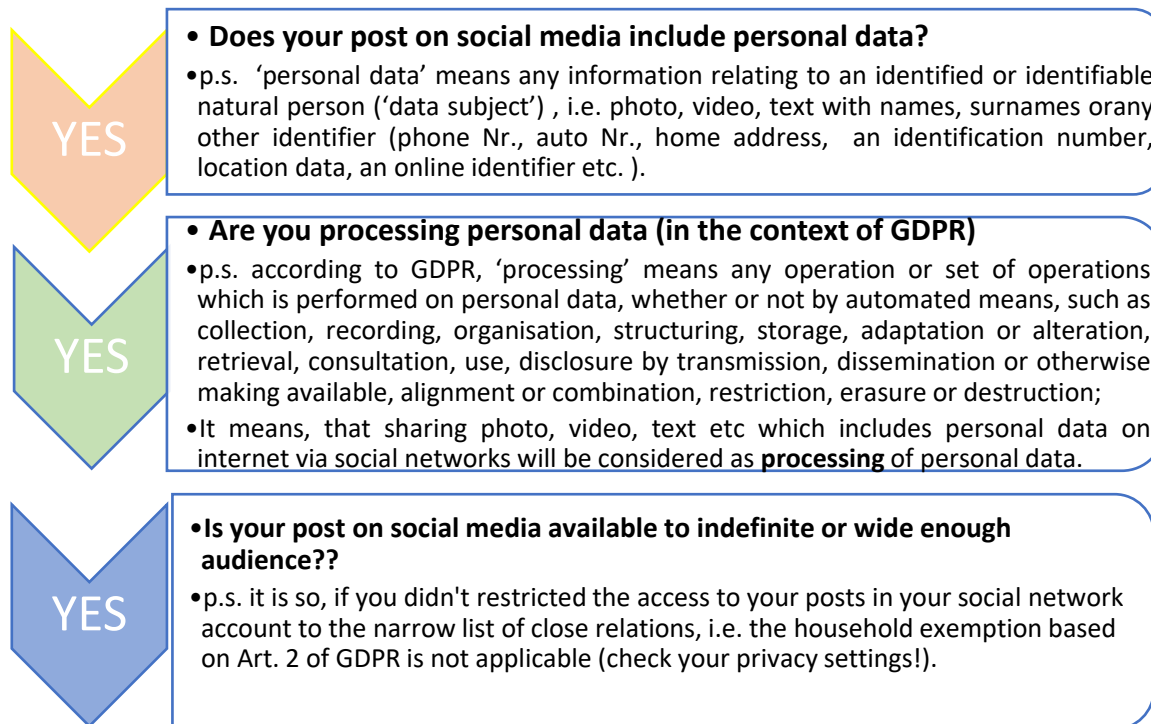


## PERSONAL DATA PROTECTION FOR SOCIAL NETWORKS USERS

### DO THE REQUIREMENTS OF THE GENERAL DATA PROTECTION REGULATION (GDPR) APPLY TO YOUR ACTIVITIES IN YOUR PERSONAL SOCIAL NETWORK ACCOUNT?

If you answered "yes" to all of the following questions: your post on your social network account is subject to the provisions of the General Data Protection Regulation:



If you answered "yes" to the questions above, it's important for you to know:

- main data protection rules,
- the scope and limits of their application; and
- what to do when the two fundamental rights: the right to the protection of personal data and the right to freedom of expression and information collide.

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## SELF -CHECK GUIDELINES

Your post in social network contains	Please tick if applicable	Why and what is important to know in order to process personal data in social networks responsibly
photos with your own images	<input type="checkbox"/>	You need to know your rights, how to protect your personal data and where to apply for protection (more info on <a href="http://www.zeit.it">www.zeit.it</a> )
photos of your own or other peoples children or information on health, sexual orientation, ethnic origin and other special categories of data;	<input type="checkbox"/>	Sensitive data; you need to know specific very strict requirements for processing such data (e.g. check GDPR Art. 9)
photos or videos or sound records with personal data of other persons (or textual information)	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to set the privacy settings of your social network account in order to fall under the “household” exemption
information about person with whose activities you have been dissatisfied (negatively behaving neighbor, a dishonest trader) when you provide also the personal data of this person (like image, voice, name, address, or other identifiers)	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and the rule that social networks cannot be used as some public shaming place using personal data
Information which is of general interest to the society	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to proceed when you need to balance the freedom of expression and information with the right to personal data protection (GDPR, Art.85)
Re-shared photos or posts with other peoples personal data which you took from other social accounts	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to set the privacy settings of your social network account in order to fall under the “household” exemption
Photo or video records without describing the person but with visible auto numbers or address or other data which allows to identify the person in question	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest)
You are journalist but you also post information in your personal social network account;	<input type="checkbox"/>	You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to proceed when you need to balance the freedom of expression and information with the right to personal data protection (GDPR, Art.85)