PERSONAL DATA PROTECTION FOR SOCIAL NETWORKS USERS

DO THE REQUIREMENTS OF THE GENERAL DATA PROTECTION REGULATION (GDPR) APPLY TO YOUR ACTIVITIES IN YOUR PERSONAL SOCIAL NETWORK ACCOUNT?

If you answered "yes" to all of the following questions: your post on your social network account is subject to the provisions of the General Data Protection Regulation:



Does your post on social media include personal data?

•p.s. 'personal data' means any information relating to an identified or identifiable natural person ('data subject'), i.e. photo, video, text with names, surnames orany other identifier (phone Nr., auto Nr., home address, an identification number, location data, an online identifier etc.).

YES

Are you processing personal data (in the context of GDPR)

- •p.s. according to GDPR, 'processing' means any operation or set of operations which is performed on personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;
- •It means, that sharing photo, video, text etc which includes personal data on internet via social networks will be considered as **processing** of personal data.



• Is your post on social media available to indefinite or wide enough audience??

•p.s. it is so, if you didn't restricted the access to your posts in your social network account to the narrow list of close relations, i.e. the household exemption based on Art. 2 of GDPR is not applicable (check your privacy settings!).

If you answered "yes" to the questions above, it's important for you to know:

- main data protection rules,
- the scope and limits of their application; and
- what to do when the two fundamental rights: the right to the protection of personal data and the right to freedom of expression and information collide.

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SELF -CHECK GUIDELINES

Your post in social network contains	Please tick if applicable	Why and what is important to know in order to process personal data in social networks responsibly
photos with your own images		You need to now your rights, how to protect your personal data and where to apply for protection (more info on www.zeit.lt)
photos of your own or other peoples children or information on health, sexual orientation, ethnic origin and other special categories of data;		Sensitive data; you need to know specific very strict requirements for processing such data (e.g. check GDPR Art. 9)
photos or videos or sound records with personal data of other persons (or textual information)		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to set the privacy settings of your social network account in order to fall under the "household" exemption
information about person with whose activities you have been dissatisfied (negatively behaving neighbor, a dishonest trader) when you provide also the personal data of this person (like image, voice, name, address, or other identifiers)		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and the rule that social networks cannot be used as some public shaming place using personal data
Information which is of general interest to the society		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to proceed when you need to balance the freedom of expression and information with the right to personal data protection (GDPR, Art.85)
Re-shared photos or posts with other peoples personal data which you took from other social accounts		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to set the privacy settings of your social network account in order to fall under the "household" exemption
Photo or video records without describing the person but with visible auto numbers or address or other data which allows to identify the person in question		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest)
You are journalist but you also post information in your personal social network account;		You need to know the principles of data protection (GDPR, Art. 5), conditions for lawful processing (consent and requirements for it, or legitimate interest) and how to proceed when you need to balance the freedom of expression and information with the right to personal data protection (GDPR, Art.85)